



**KNOMO**  
LONDON

## KNOMO NAMED DRAPERS ACCESSORIES BRAND OF THE YEAR

30<sup>th</sup> November 2018, London – Last night at the 25<sup>th</sup> Drapers Awards, Knomo was named as the **Accessories Brand of the Year**.

The judges praised Knomo's "thoughtful, functional product" and said its interesting collaborations really make it stand out from the crowd. With every bag combining style with thoughtful and intelligent design, the products are perfect for anyone working and living a modern, high-paced lifestyle. Knomo has collaborated with the Victoria & Albert museum, Microsoft Surface and the School of Life.

Howard Harrison, CEO and co-founder of Knomo said "we're incredibly proud that Drapers has recognised us in such a special way. An incredible amount of user research, testing and innovation go into each of our designs and collaborations. We have an extremely vocal and loyal customer base whose opinions we consider at every step. We are very excited about the new product launches we have coming up that allow our customers to live a life less ordinary."



Knomo is sold in over 40 countries through its own stores, online and can be found in leading retailers such as Harrods, Selfridges, John Lewis and Nordstrom.

The Drapers Awards are one of the most highly respected awards in fashion retailing and recognise the top performing and most innovative businesses in fashion.

For more information or imagery, please contact [franco@knomo.com](mailto:franco@knomo.com)  
Or head to [uk.knomo.com](http://uk.knomo.com) to find out more.