

KNOMO
LONDON



About Us

History

Founded in 2004 with a mission to create the perfect bag for modern day living.

We were climbing the corporate ladder in London and couldn't find a work bag that met our needs: We found fashion bags that were hopeless when it came to being reliable, protecting your devices or organizing your life. And ugly standard issue black (laptop) bags that literally NO-ONE wanted to use.

And so the idea for KNOMO was born with a mission to create the perfect bag. One that

was designed from the inside out to meet the needs of modern life on the move.

Using durable technical materials, made ethically and to be stylish so that it could be taken anywhere.

Since our entrepreneurial journey began, we have sold more than a million bags, are sold in 100+ countries and are motivated by the amazing feedback we receive from happy customers around the world.

As modern life evolves, the original need identified in 2004 is even more relevant. But work is no longer 9-5 and so the mission to create the perfect bag has broadened to reinvent all accessories required for modern day living.



For people
who
**choose
the extra
ordinary in
life.**

KNOMO

LONDON

KNO
WLEDGE

made ethically to last

+

MO
BILITY

designed for modern living



Knowledge

+ Every Detail

Over 15 different components go into the making of every KNOMO.

15+ years experience ensuring that every component is considered to be highly functional & durable. From technical fabrics to luxurious leathers and custom designed hardware.



Knowledge

+ *Responsible*

We create products ethically to be useful and durable allowing our customers to lead responsible lives.

We personally source every component to ensure every material used is non harmful. We are actively seeking new sustainable materials that don't compromise durability.

We ensure every KNOMO is made in humane environments. 70% of our production is made in an eco factory in Cambodia.



KNOWLEDGE

+ Built To Last

Over the years we have painstakingly innovated our manufacturing & quality control practices to ensure every KNOMO performs and is built to last.

We apply a rigorous “luggage” construction and quality standard.

We test & track each and every KNOMO made through MYKNOMO unique identification.



We make
bags to help
people defy
monotony
and break
the routine.

MOBILITY

+ Customer Focused

We are an urban brand located in the heart of London. We are obsessed with understanding urban consumer's needs. We observe, talk to and receive 1,000's of reviews from our customers telling us what they like and need.

We use this feedback and customer focus to design products with intuitive functionality and world class organisation.



Beautiful,
capable
and
distinctive
bags.



*every handle and strap secured
internally into base of bag.*

two year guarantee

drop tested.

*soft full grain leather
and bespoke hardware*

*knomo signature dirt and
water resistant nylon.*

intuitive organisation

convenient easy access

*pop lining to brighten
your day.*

*RFID protected
pockets*

*unique My ID to help reunite
you with your bag.*



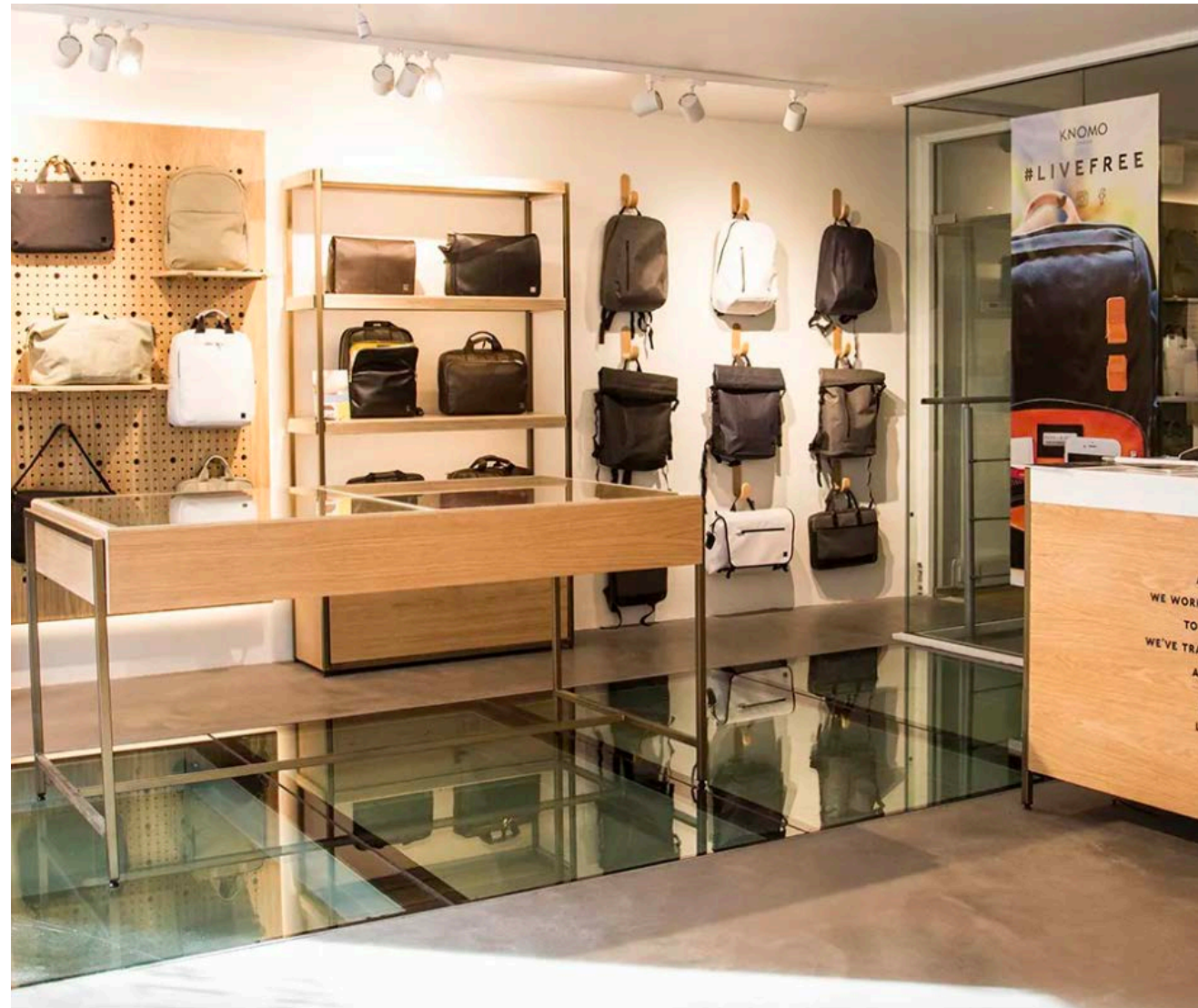
We invent accessories for modern day life.



A Life Less Ordinary

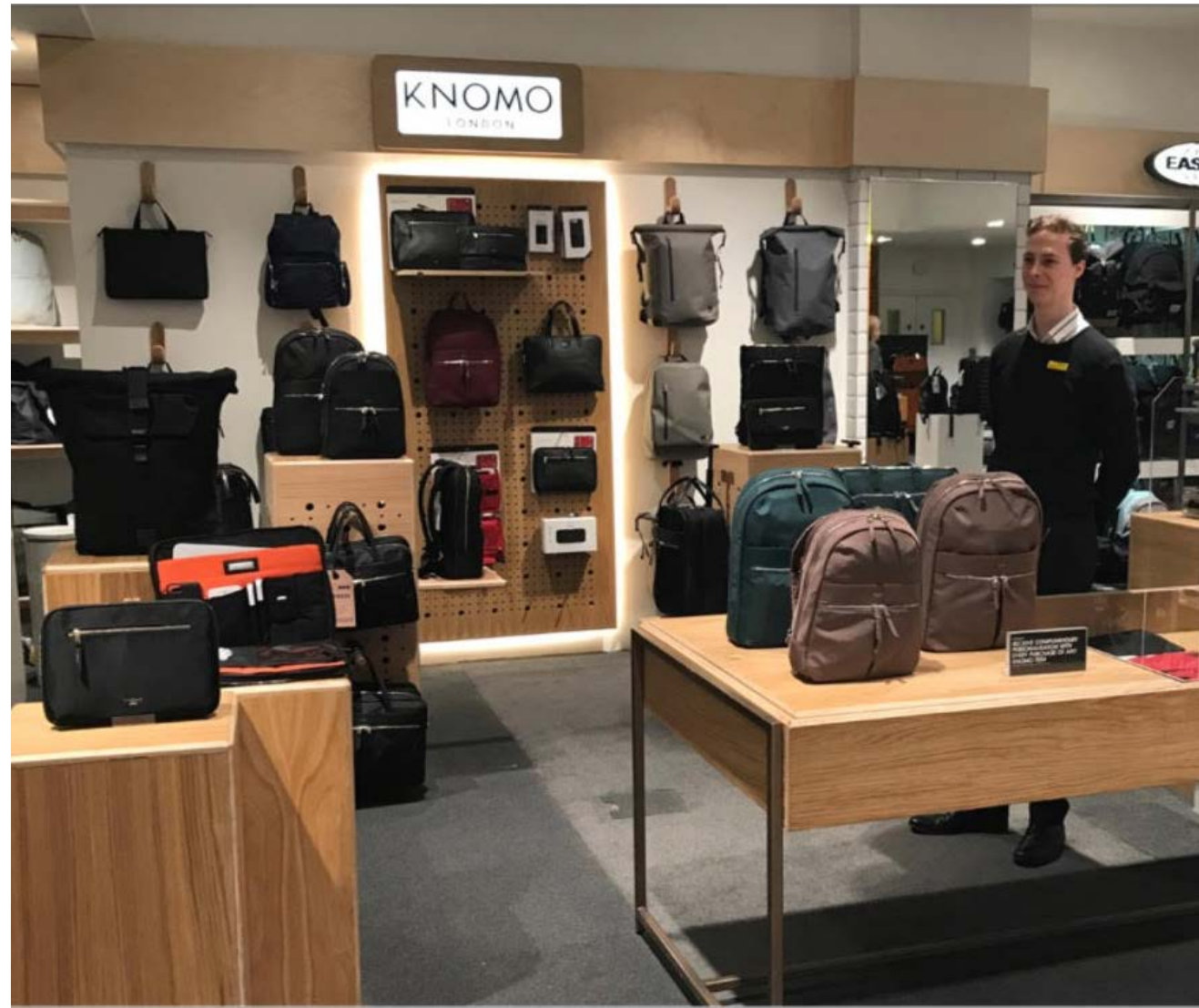
RETAIL

2 KNOMO branded retail stores in the heart of London.



WHOLESALE

1000 + selected retail partners
in over 40 countries.



Our Values
Extraordinary
Personal
Flexible

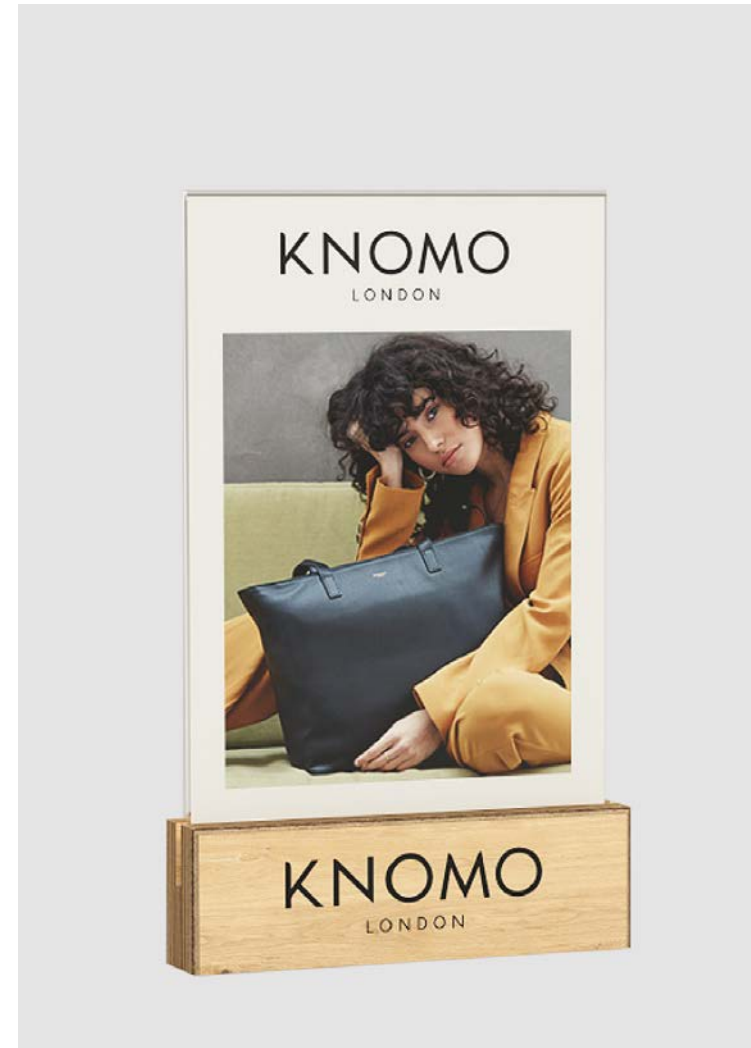


POINT OF SALE

Branded Block With Strut Card

Strut card display is constructed from 18mm birch faced ply and sealed with lacquer.

PETG fold over to hold interchangeable paper graphic.



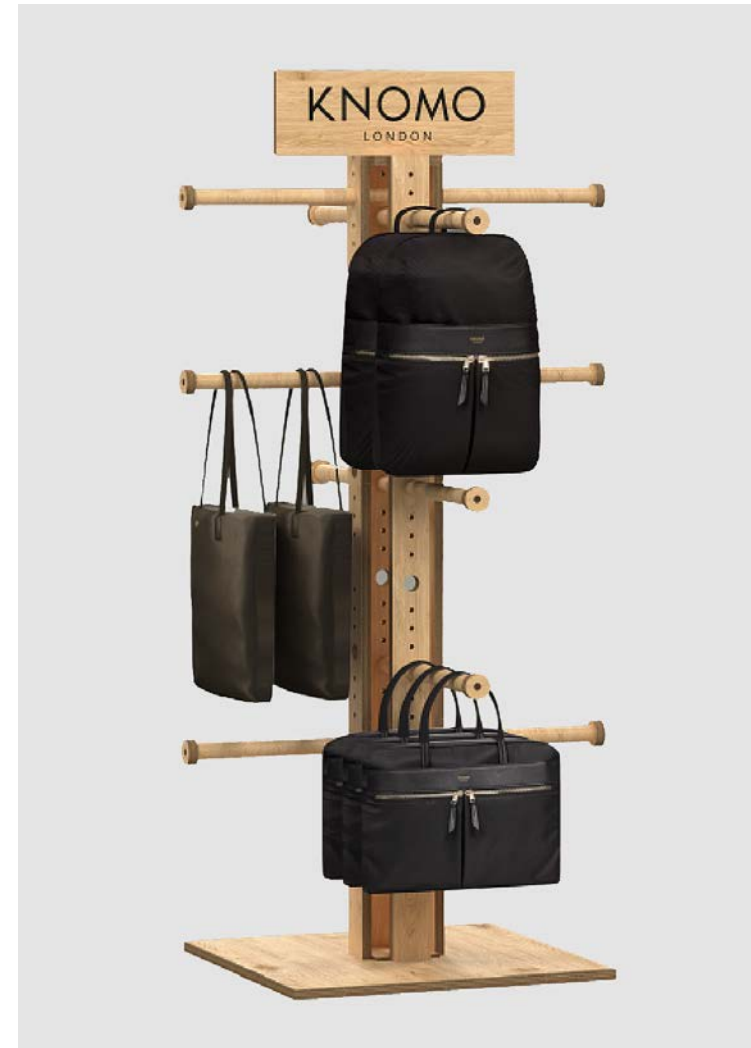
POINT OF SALE

Tree Stand

Tree stand display is constructed from 18mm birch faced ply and sealed with lacquer.

Hangers fully adjustable.

Supplied flat packed and can be easily assembled complete with instructions on how to build the display.



POINT OF SALE

Knomad Self Standing Unit

Constructed from 18mm birch faced ply and sealed with lacquer.



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